# Major landing pages:

* Wireless
  + Summary of services
  + Service areas/shops (NY, CT, MA)
  + Safety
  + Support Queue request (need field list, top-level call-to-action, “Own a tower? Problems?”)
  + Contact us (goes to Bell)
* Construction
  + Excavation
  + Carpentry
  + Demolition
  + Contact us (goes to Ethan)
* Electrical
  + Residential
  + Commercial
  + Industrial
  + Contact us (goes to Romano)
* Company
  + Veteran founded and run
  + Matt & Jesse (Forse?) Bios
  + News
  + Community/Charity
* Ancillary Services
  + Welding (Ethan)
  + Unilock pavers and blocks (Ethan)
  + Training Center/Classroom/Business Meeting Room
  + (no solar)
* Careers/Current Open Positions
  + Positions list (Monster/Indeed feed)
  + Apply now? (links through to Monster?)
  + Contact us (goes to Employment@)

# Features:

Restyled above-the-fold landing page

Centered, prominent logo (shrinks on scroll)

Slideshow of major functional service offerings as background

Google Analytics usage analytics

VisiStat visitor tracking (optional - $350/mo)

SEO keywords, content, and human-readable URLs  
 Focus on veteran-owned, veteran-run  
 Location-specific

Directed submission forms for Contact Us, Quotes, More Info (formspree.io)

# Dependencies:

Examples of site design and flows that Heidrea likes

Competitor sites

Target audience – profession, class, industry, location (for SEO work)

New and existing content from Heidrea (Syrinx can scrape current site and help with copyediting)

Slideshow photos (Syrinx can provide/recommend new stock art)